

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to Perfect Storm Idaho and Perfect Storm Idaho and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Perfect Storm Idaho include PSI, site owner, this company, and this business. The Perfect Storm Idaho website is a chiropractic site. By using the Perfect Storm Idaho website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Perfect Storm Idaho may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title

If you purchase Perfect Storm Idaho's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Perfect Storm Idaho may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender
- Race
- Religion
- Political Affiliation
- Household Income
- _____

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

Perfect Storm Idaho collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Perfect Storm Idaho may also use your personally identifiable information to inform you of other products or services available from Perfect Storm Idaho and its affiliates.

Sharing Information with Third Parties

Perfect Storm Idaho does not sell, rent or lease its customer lists to third parties.

Perfect Storm Idaho may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Perfect Storm Idaho may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Perfect Storm Idaho, and they are required to maintain the confidentiality of your information.

Perfect Storm Idaho may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Perfect Storm Idaho or the site; (b) protect and defend the rights or property of Perfect Storm Idaho; and/or (c) act under exigent circumstances to protect the personal safety of users of Perfect Storm Idaho, or the public.

Tracking User Behavior

Perfect Storm Idaho may keep track of the websites and pages our users visit within Perfect Storm Idaho, in order to determine what chiropractic services are the most popular. This data is used to deliver customized content and advertising within Perfect Storm Idaho to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Perfect Storm Idaho. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Perfect Storm Idaho website.

Use of Cookies

The Perfect Storm Idaho website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies

are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Perfect Storm Idaho pages, or register with Perfect Storm Idaho site or services, a cookie helps Perfect Storm Idaho to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Perfect Storm Idaho website, the information you previously provided can be retrieved, so you can easily use the Perfect Storm Idaho features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Perfect Storm Idaho services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

Perfect Storm Idaho secures your personal information from unauthorized access, use, or disclosure. Perfect Storm Idaho uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

Perfect Storm Idaho does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe from Third Party Communications

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of Perfect Storm Idaho by contacting us here:

- Web page: perfectstormidaho.com
- Email: office@mypdchiro.com
- Phone: 208-547-5527

E-mail Communications

From time to time, Perfect Storm Idaho may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Perfect Storm Idaho or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Perfect Storm Idaho, you may opt out of such communications by contacting office@mypdchiro.com.

Changes to this Statement

Perfect Storm Idaho reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Perfect Storm Idaho welcomes your questions or comments regarding this Statement of Privacy. If you believe that Perfect Storm Idaho has not adhered to this Statement, please contact Perfect Storm Idaho at:

1155 E Winding Creek Dr
Eagle, Idaho 83616

Email Address:
office@mypdchiro.com

Telephone number:
208-547-5527

Effective as of March 19, 2020